



2018 Sponsorship Levels

Your Key to Community Investment - United Way of Union County

\$250 Advocate

- United Way logo/website link for use on company website
- Ad Space on New Community Care Promotion (update in progress)
- Named as event sponsor for ONE event on UWUC website event page
- Listed on visible event signage for ONE event with other sponsors

\$500 Benefactor

*Same Benefits as Advocate PLUS:

- Named as event sponsor for TWO events on UWUC website event page
- Listed on visible event signage for TWO events with other sponsors
- **Company logo displayed on TWO sponsored event pages**
- **Small company logo or name on event t-shirt (if applicable)**

\$1,000 Patron

*Same Benefits as Advocate and Benefactor PLUS:

- Named as event sponsor for THREE events on UWUC website event page
- Listed on visible event signage for THREE events with other sponsors
- Company logo displayed on THREE sponsored event pages
- **Medium company logo or name on event t-shirt (if applicable)**

\$2,500 Partner

* Same Benefits as Advocate, Benefactor and Patron PLUS:

- Named as event sponsor for FOUR events on UWUC website event pages
- Individual sponsor sign displayed at FOUR events
- Company logo displayed and **hyperlinked** to YOUR website on FOUR event pages
- **Large company logo or name on event t-shirt (if applicable)**
- Opportunity for one customized activity with UW staff to assist workplace campaign
- **Campaign Check presentation, picture shared on social media**
- **Sponsorship noted in event specific publications**
- **One company profile or employee volunteer profile in newsletter/social media**

\$5,000 Champion

*Same Benefits as Advocate, Benefactor, Patron and Partner PLUS

- Named as event sponsor for ALL events on UWUC website event pages
- Individual sponsor sign displayed at ALL events
- Company logo displayed and hyperlinked to YOUR website on ALL event pages
- Premier Logo Placement with one extra line of text on ALL event t-shirt (if applicable)
- **Opportunity for one customized activity with UW staff to assist workplace campaign**
- **THREE company profile/employee volunteer profiles as agreed with Campaign Director**
- Logo Placement in Annual Report
- **Banner may be displayed at ALL events**
- **Table may be displayed at Campaign Kick-Off**
- **One speaking opportunity (5-10 minutes) to share a volunteer or campaign related story at ONE United Way event.**