

50 Ways to Raise Funds AND FUN!



Ideas for Special Events, Incentives and Promotions to promote team building and get more employees involved in the United Way Campaign.

Games & Contests

1. Pie in the Face
2. Miniature Indoor Golf
3. Lunchtime Bingo
4. Candy Jar Raffle
5. Sporting Competitions (Inter-departmental or inter-company, i.e. Golf Challenge)
6. Bowl-a-thon
7. Outdoor Carnival and Dunking Booth
8. E-Mail Bingo (buy cards and play different variations)
9. Baby Photos - Match the baby photo with the manager (or employee)

Prizes, Drawings & Cash

10. 50/50 Drawing
11. Spare Change Jugs
12. Daily Prize Drawings
13. Drawings for: Mall gift certificate, day at Country Club, golf passes, suite seats at games, tickets for sporting events, concerts, parking spots, plane tickets, night at hotel - use business contacts to donate items (contacts at local hotels to donate one night), use own resources for items (e.g., clothing)
14. Lottery
15. Draw for a Day Off
16. Collect Cans and Bottles
17. T-Shirt and Poster Sale

Food Fun

18. Breakfast
19. Specialized food sales - candy bars, pies, international food
20. Daily donations for donuts, coffee, bring in baked goods, etc.
21. Lunch for \$3-\$4, buy/donate food
22. Cookout (hot dogs, chicken...)
23. Baked Goods Contest/Sale

Sales Events

24. Silent Auction
25. Company Store - Sell company items (mugs, sweatshirts, etc.)
26. Online Auction
27. Recipe Book - Employee favorites printed and sold
28. Garage Sale
29. Car Wash
30. Book Sale
31. Live Auction

Miscellaneous Incentives

32. Dress Down
33. Dress Up
34. Challenge between departments based on % participation, % increase in average gift or first department completed.
35. Walk/run fundraisers - Participants get sponsor to pledge total amount or \$ amount per mile

More Fun Ideas

36. Executives serving dinner to employees who won a drawing
37. Executives prepare a feast for employees during a campaign event
38. Employee roller skating races in parking lot
39. Monte Carlo night
40. Wine raffle
41. Sale of donated products
42. Fashion show
43. Palm reading/fortune telling
44. Donated trips
45. Use of president's parking space for designated time
46. Theatre tickets or tickets to sporting events
47. Dinner for two with the boss
48. Chauffeured limousine ride to and from work for a day or week
49. Dinner or brunch at a popular restaurant
50. Flower Sale